

SUMMARY FOR ENTERPRISE WEB ADVISORY COMMITTEE

DATE: December 13, 2018

TIME: 9:00 a.m. –10:30 a.m.

LOCATION: Dumke Conference Room, Eccles Broadcast Center

IN ATTENDANCE:

Paul Burrows	Holly Christmas	Steve Hess	Jodi Emery
Harriet Hopf	Barb Iannucci	Mike Martineau	Lori McDonald
Scott McAward	Paula Millington	Ken Pink	Kim Tanner
Nathan Tanner	Scott Troxel	David White	

COMMITTEE SUPPORT: Jesse Drake, Emily Rushton

UNABLE TO ATTEND:

Mark Beekhuizen	Tim Ebner	James Elder	Matt Gauthier
Pat Hanna	Steve Hess	Peter Jensen	Thad Kelling
Dean McGovern	Chris Nelson	Corey Roach	Cory Stokes
Jim Turnbull	Rebecca Walsh	Bill Warren	

AGENDA ITEMS DISCUSSED:

- Digital accessibility for people with disabilities
- CMS executive summary

Digital accessibility for people with disabilities

Mary Lou Mobley, National Disability Expert for the [Office for Civil Rights](#) (OCR), gave a short Skype presentation on digital accessibility. Mobley discussed various aspects of Section 504 of the Rehabilitation Act of 1973 and Title II of the Americans with Disabilities Act (ADA), specifically as they relate to technology and web development.

In addition to discussing how best to measure web accessibility compliance against legal provisions, Mobley discussed ways to improve existing content and functionality, plan for new content, best practices for UI/UX testing, tips for working with vendors, procuring IT talent in this field, and training opportunities for campus webmasters, among other things. Mobley advised the committee to become familiar with [Web Content Accessibility Guidelines](#) (WCAG), published by the Web Accessibility Initiative (WAI) of the World Wide Web Consortium (W3C). She also recommended manual testing over automated site checking services to ensure accessibility standards like the meaningful use of alt tags, accurate captioning, and appropriate color contrast. Lastly, Mobley advised to have a reliable feedback mechanism in place for users, should they experience barriers.

This was an information-only item.

CMS executive summary

At the [September 13, 2018 EWAC meeting](#), Barb Iannucci, associate director for the Content Management

and Usability group in UIT's University Support Services, Nate Tanner, director of marketing and sales for Interactive Marketing & Web, and Scott Troxel, director of digital strategy for University Marketing & Communications were asked to draft an executive summary identifying specific problems with the university's decentralized web services and recommended solutions.

Due to some new information related to web policy, and the need to again meet with the Office of General Counsel, EWAC members agreed to postpone a discussion of the team's findings until a future meeting.

Note: No actions were approved at the meeting.