

**ENTERPRISE WEB ADVISORY COMMITTEE MEETING SUMMARY**

**April 11, 2019, 11:00 a.m. – noon**

**Dumke Conference Room, Eccles Broadcast Center**

**IN ATTENDANCE:** Paul Burrows, Holly Christmas, James Elder, Pat Hanna, Janelle Hanson, Harriet Hopf, Barb Iannucci, Scott McAward, Lori McDonald, Tracey Medley, Chris Nelson, Ken Pink, Cory Stokes, Kim Tanner, Nate Tanner, Andy Thompson, Scott Troxel, Cassandra Van Buren.

**UNABLE TO ATTEND:** Mark Beekhuizen, Tim Ebner, Jodi Emery, Matt Gauthier, Steve Hess, Peter Jensen, Thad Kelling, Mike Martineau, Dean McGovern, Paula Millington, Emily Rushton, Jim Turnbull, Jeremy Uffens, Rebecca Walsh, Bill Warren, David White.

**AGENDA ITEMS:**

1. U Health CMS RFP update
2. Policy 4-003 update
3. Social media guidelines
4. Web template accessibility improvements
5. Open floor

**Summary**

1. U Health CMS RFP update

Nate Tanner, director of marketing and sales for University of Utah Health Interactive Marketing & Web, gave a general update on the progress of U Health's web content management system request for proposals (CMS RFP). He said that by the next EWAC meeting he should be able to reveal the selected vendor/product. This was an information item.

2. Policy 4-003 update

Pat Hanna, professor of philosophy and linguistics, gave an update on the progress of Policy 4-003. It was approved by the Academic Senate and now goes before the Board of Trustees. This was an information item.

3. Social media guidelines

Janelle Hanson, communications editor; Chris Nelson, director of PR/communications; and Andy Thompson, account executive/copy writer from University Marketing & Communications led a discussion on social media guidelines and user Terms and Conditions for the U. UMC will update the committee at the next meeting about further developments of the guidelines. This was a discussion item.

4. Web template accessibility improvements

Scott Troxel, director of digital strategy for University Marketing & Communications, presented and discussed some accessibility improvements to UMC web templates. This was an information item.

5. Open floor

No additional topics were discussed.