



## A campus-wide Qualtrics agreement has been signed

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The University of Utah is pleased to announce that it has signed a five-year campus-wide software agreement for **Qualtrics CoreXM**, an online survey tool for collecting and analyzing data for market research, customer satisfaction and loyalty, product and concept testing, employee evaluations, and website feedback.

Eligible university faculty, staff, students, and organizations may now purchase the following licenses via the **Office of Software Licensing (OSL) web store** (authentication is required).

- CoreXM - Trial License — Free for eligible faculty, staff, and students. **Note:** With this option, users are limited to two surveys with up to 10 responses per survey.
- CoreXM - Single User License — \$500
- CoreXM - Single ORGID License — \$5,500
- CoreXM - ORGID + Rollup ORGIDs License — \$9,600

In addition to CoreXM, the agreement includes the following components:

- Advanced question types
- Developer tools
- Offline app
- Salesforce integration
- Stats iQ
- Tableau integration
- SMS surveys
- Advanced text
- Additional users
- Branded URL
- Custom theme
- Single sign-on

**Access this OSL webpage** for more details, eligibility requirements, activation instructions, and FAQs.

Existing Qualtrics customers should have received an email with information about migrating to the university-branded Qualtrics account. Qualtrics will provide a credit for unused licensing terms. OSL will work with administrators to determine that amount.

Before purchasing a new license **on the OSL web store** (authentication is required), please review which **departments and organizations** maintain Qualtrics licenses that fall outside of the campus-wide agreement. Faculty, staff, and students who work or study in those units may contact the administrators designated on the webpage to request access to the licenses.

Once a license is purchased, access will be issued based on the purchase date. New users will be informed when they may access their accounts via the university's Qualtrics portal, **utah.qualtrics.com**. Users should log in with their uNID@utah.edu email address and CIS password via single sign-on.

If you have any questions, concerns, and/or compliance concerns related to this agreement, please contact OSL Vendor Manager Bill Lutz at 801-585-0768 or **bill.lutz@utah.edu**.



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