ENTERPRISE WEB ADVISORY COMMITTEE MEETING SUMMARY  
November 14, 2019, 11:00 a.m. – noon  
Dumke Conference Room, Eccles Broadcast Center


UNABLE TO ATTEND: Jason Ashcraft, Lisa Collins, Aimee Ellett, Pat Hanna, Steve Hess, Matt Gauthier, David Goldenberg, Thad Kelling, Scott McAward, Dean McGovern, Tracey Medley, Chris Nelson, Sarah Projansky, Nate Tanner, Jim Turnbull, Jeremy Uffens, Rebecca Walsh, Bill Warren, David White.

Summary

1. Webmaster Memo of Understanding (MOU) agreement

Paula Millington, director for UIT’s Strategic Planning & Process Team, led a discussion about the University Webmaster MOU agreement, UIT-University Support Services vs. University Marketing & Communications responsibilities, and next steps. Discussion item.

2. EWAC design and procedures

Jodi Emery, Interim Executive Associate Dean for Continuing Education and Community Engagement and EWAC chair, discussed the impact EWAC can have on the university home page and how the term “advisory role” is defined. Discussion item.

3. Website Registry & Audit steering committee update

Barb Iannucci, Associate Director for Content Management & Usability, UIT-USS, gave an update on the steering committee’s progress. Topics: Infrastructure of the registry, data gathering, and maintenance. Action item. The committee voted to approve using ServiceNow as the platform for the website registry.

4. EWAC effectiveness

Emery led a discussion about how to make EWAC more effective. Discussion item.