SUMMARY FOR ENTERPRISE WEB ADVISORY COUNCIL
DATE: June 30, 2017
TIME: 10 a.m.-12 p.m.
LOCATION: Parlor A, Ray A. Olpin Student Union

IN ATTENDANCE:

Paul Burrows	Holly Christmas	James Elder	Jodi Emery
Barb Iannucci	Mike Martineau	Scott McAward	Lori McDonald
Aretha Minor	Kim Tanner	Nathan Tanner	David White

COMMITTEE SUPPORT: Scott Sherman

OTHERS IN ATTENDANCE: Elizabeth Bandy, Mark Beekhuizen, Paula Millington, Ken Pink, Scott Troxel, Jim Turnbull, Amy Wildermuth

UNABLE TO ATTEND:

Matt Gauthier	Patricia Hanna	Thad Kelling	Sheena McFarland
Dean McGovern	Corey Roach	Rebecca Walsh	

AGENDA ITEMS:
- Welcome and introduction
- Review charter and operating guidelines
- Review university big goals and EWAC alignment
- Review holistic web strategy
- Google Search Appliance sunset and replacement
- Identify potential agenda items for future meetings
- Future meeting schedule

Welcome and introduction

Chair Lori McDonald, the dean of students, welcomed the group to the introductory Enterprise Web Advisory Council meeting. The members introduced themselves.

Review charter and operating guidelines

McDonald and Ken Pink, deputy CIO for University Information Technology, reviewed where the EWAC fits in the overall governance model. The council was approved by the Strategic IT Committee in response to a three-day workshop focusing on the Deloitte recommendation to create a holistic web strategy for campus. The group briefly reviewed the charter and operating guidelines and discussed the in-scope and out-of-scope areas for the council's consideration. More information about this can be found in the EWAC charter. The group agreed to add mobile applications into the in-scope topics for the group. They will vote on whether to approve the charter at the next meeting.

Review university big goals and EWAC alignment

The group talked about the university's four big goals and how it was important that the web strategy keep those in mind.

Review holistic web strategy

The group then reviewed the enterprise web strategy previously created following the three-day workshop, which was attended by several dozen online and marketing representatives from campus departments and administrative units. There was general acceptance of the principles laid out in the strategy. Members expressed a desire to have many voices heard and broad input on issues to ensure the most appropriate outcomes.

Google Search Appliance sunset and replacement

Barb Iannucci, associate director of content management and usability for University Support Services, presented on the impending retirement of the Google Search Appliance. Google has announced plans to discontinue the GSA, which provides search results for University of Utah websites, by the end of 2018. The EWAC was asked to approve a process for identifying a replacement search provider. A search committee will be formed to evaluate the university's needs, review potential providers, and possibly begin a request for proposal process to ultimately select the next search provider. Members were asked to send nominees for this committee to Lori McDonald or Scott Sherman. That group will provide the EWAC an update in 60 days.

Identify potential agenda items for future meetings

Due to time constraints, a planned discussion of Policy 4-003, the WWW Resources Policy, will be moved to next meeting.

Additional future topics were discussed, and they include: Voting on the EWAC charter, an update of the Faculty Activity Report profile process, the purpose of the Utah.edu homepage, information about the direction of the Integrated Student Team, and possibly a look at web toolsets in use on campus today.

Future meeting schedule

A poll will go out to members to determine the future meeting dates/times.

Action summary			
Action	**Topic**	**Person/Group**	**Next step**
Approved	Google Search Appliance replacement	Council	Members will send names for people to serve on a committee to evaluate search options.