The benefits of digital assistants and other cloud-based tools

Digital assistants are a core component of enterprise and consumer technologies. Millions of consumers worldwide use digital assistants in their daily lives. From virtual assistants that are on your phone, computer, or smart device, to customer service representatives on the phone or in person, the number of people and organizations that are benefiting from digital assistants is growing rapidly. This growth is due to the benefits digital assistants bring to both enterprises and end-users:

- Increased operational efficiency: Digital assistants can automate routine tasks, freeing up human resources to focus on more complex and value-added work. They can also help to streamline processes and reduce errors.
- Enhanced customer service: Digital assistants can provide 24/7 support, with the ability to handle a large volume of inquiries simultaneously. They can also adapt to changing customer needs and preferences.
- Personalized experiences: Digital assistants can use data and analytics to provide personalized experiences to customers, improving satisfaction and loyalty.
- Cost savings: By automating tasks and reducing labor costs, digital assistants can help organizations to save money.

As the use of digital assistants continues to grow, it is important for enterprises to consider how they can effectively integrate these tools into their operations. 

Updates & Reminders

- Cybersecurity Tips:
  - Do you have a strong password?
  - Are you using a secure connection?
  - Are you using a secure device?
  - Are you using a secure network?

- Digital Sources:
  - University of Utah Digital Services
  - University of Utah IT
  - University of Utah Health IT
  - University of Utah Library

- Other Resources:
  - University of Utah Online Learning
  - University of Utah Research
  - University of Utah Students
  - University of Utah Staff